

<b>Committee</b>	<b>Dated:</b>
City Bridge Trust	23 <sup>rd</sup> September 2015
<b>Subject:</b> Progress Report	<b>Public</b>
<b>Report of:</b> Chief Grants Officer	<b>For Decision</b>

### Summary

This is a regular report by the Chief Grants Officer.

### Recommendations:

- To note the content of the report
- To decide on the allocation of the capital returned from the investment in the East London Bond
- To request the Chief Grants Officer approaches other appropriate grant making bodies in the Corporation to request they consider supporting London's 2<sup>nd</sup> Air Ambulance.
- To discuss the presentation of budget and statistical information

### Main Report

#### The Work Continues

1. The summer has seen the work of your grantees continue throughout the communities of London. One particular highlight was the feedback received from a visit to the winning organisation of your Growing Localities awards – Ambitious about Autism in Finchley.
2. The charity are connected to the Tree House School (set up by Nick Hornby and other parents of autistic children for which they raised £10 million). The two horticulture teachers are doing fantastic work with secondary school age teenagers with profound autism and mostly with no speech. All of them had 1-1 or 2-1 carer ratios continually and their behaviour was without exception extremely challenging. None of them had an intellectual age of more than 2 years old, some less than 6 months old even though they were teenagers, mostly strapping young men.
3. The staff were deeply appreciative of the award and were using the prize money to make a lovely wildlife garden where they had homes for stag beetles, bee houses (from Grow Wild, the Kew initiative), homes for field mice, and a hedgehog house. They also have an orchard, a vegetable patch, and a poly tunnel. As far as the students are concerned, some take 6 months to agree to and to learn how to put on gardening gloves, another 6 months to

learn how to put boots on and so on, so the work is highly intensive with very needy young people and requires commitment from staff which is way over and above the normal call of duty.

## **20<sup>th</sup> Anniversary Activity**

4. The due diligence on the 20 unrestricted grants to the first 20 organisations to ever have been funded by the Trust (who have an annual turnover of less than £1m) has now been completed. Each grant will be considered under the authority delegated to your Chief Grants Officer in consultation with your Chairman and the full list reported to you at your next Committee. Plans are being agreed as to how to make the most of this cohort both from a learning and ambassadorial perspective.
5. A draft learning strategy for the Trust has been prepared and is currently being finalised by officers with a view to bringing to your next meeting. An event to mark the launch of this and celebrate the work of the Trust's grantees is being considered to mark the end of the 20<sup>th</sup> Anniversary year in February/March 2016.

## **Grant making and Social Investment**

### **East London Bond**

6. In 2010, City Bridge Trust was invited to support a pioneering social investment instrument called the Citilife Bond. This took the form of a five-year loan to the social housing provider Places for People Homes and offered investors the opportunity to forgo interest in favour of two well-regarded East London charities, Community Links and the Bromley by Bow Centre (BBBC). City Bridge Trust, which invested £100,000, was joined by The Worshipful Company of International Bankers, Winterflood Securities, Mitsubishi UFJ Securities, Apax Partners, Clifford Chance and Vitabiotics. Together £625,000 was raised.
7. The investment pre-dated the existence of the City of London Social Investment Fund, and monies were awarded from the Trust's main grants' budget on the understanding that the loan was repayable at the five year term. In July 2015 the Trust hosted a reception at the City Centre for bond-holders and organisations benefiting from the bond to celebrate its successful maturity. You were praised for your bold decision in joining this early investment and praised for the subsequent work you have done in this area (most recently evidenced by the Stepping Stones Fund, see below).
8. Many Members will already be familiar with the work of BBBC and Community Links as the Trust has funded both charities through its open grant programmes over the years. BBBC is a community organisation working in one of the UK's most deprived boroughs. The charity assists families, young people and adults, supporting them to learn new skills, find employment, and

improve their health and well-being. BBBC used bond interest to develop its employment services and to build collaborative partnerships with other charities. Community Links, also based in East London, helps young people gain workplace skills, supports adults into employment and is recognised for its emphasis on early action to prevent problems escalating. Community Links used bond interest to redesign its funding and delivery model to manage in a climate of reduced public expenditure.

9. Having reached the successful maturity of the East London Bond, City Bridge Trust's £100,000 investment has now been returned. Members are asked whether they wish to treat the £100,000 as part of the general grants budget or whether they wish officers to prepare proposals for its use towards work delivered by Community Links and the Bromley by Bow Centre.

### **Stepping Stones Fund – Update**

10. Stepping Stones, which launched in November 2014, is designed to help charities and social enterprises in Greater London to engage with the social investment market. Applicants can seek funding to develop their business models, engage consultancy support, and test the suitability of their ideas for a wider market. Members will be aware from papers to earlier meetings that the first 17 grants have now been made through this programme. The organisations were selected from a strong field of candidates, and decisions were made based not only on the quality of the proposals received, but also the case each applicant made for its future commitment to social investment.
11. Throughout the first round of the Stepping Stones Fund the Trust worked closely with UBS and I am delighted to say that the bank has agreed its continued commitment to the programme. Members will have received email invitations to an event in the Livery Hall on 23rd September where City Bridge Trust, UBS and one of the grantees will speak about our respective plans for the future. I hope that you will be able to attend as we announce details of the second round of funding, which is part of our efforts to develop the social investment market and assist organisations to consider how they might diversify their funding base.

### **Social Investment Fund**

12. Members will be aware that the City of London Corporation designated £20m from Bridge House Estates for investment in activities that generate a positive social and financial return. This designation, known as the City of London Corporation Social Investment Fund, is managed by the City Bridge Trust and overseen by the Social Investment Board (of which the Trust's Chairman is a member). The Fund has a remit to invest throughout the UK and overseas. For your information, I append a list of the current social investments held by the City.

## **City Philanthropy**

### **More to Give: London Millennials Working towards a Better World**

13. City Philanthropy – a Wealth of Opportunity’s research commissioned from Cass Centre for Giving and Philanthropy; and written by Professor Cathy Pharoah and Dr Catherine Walker, launched on 29<sup>th</sup> July, gathering 5 good pieces of press coverage in charity sector press and other outlets and two more pieces to come in September.
14. This report is available at <http://cityphilanthropy.org.uk/reports/more-give-london-millennials-working-towards-better-world>. The findings have been shared with the Lord Mayor’s office to use in speeches where appropriate. The final part of the research launches on 2<sup>nd</sup> November with an event at Guildhall to which Members will be invited.

### **Philanthropy: The City Story Exhibition**

15. The “Philanthropy: The City Story” exhibition panels which you funded two years ago, were successfully installed outside Guildhall North Wing and include mention of City Giving Day on 30<sup>th</sup> September, with a picture and quote from the Lord Mayor.
16. This installation was achieved through the excellent work of Sean Jordon, Planning & Projects Office, City Property Advisory Team (CPAT) in the City Surveyor’s Department and with support from Landlease and Octink, who donated space and a contribution towards production.
17. The pop-up exhibition was used at the City Giving Day launch event at Mansion House on 7<sup>th</sup> July and will be on display in the ambulatory from 28<sup>th</sup> September until 1<sup>st</sup> November, for City Giving Day on 30<sup>th</sup> September. During November it will be at St Stephen Walbrook Church for their “Festival of Philanthropy”.

### **Women for Change Breakfast Club Launch – 23<sup>rd</sup> September**

18. City Philanthropy is partnering with the Shiva Foundation (Hilton Hotels Corporate Foundation) and GMSP Foundation (Sachdev Family Foundation) to create a new giving circle for City Women. The launch event is being held on the evening of 23<sup>rd</sup> September at the Kingsway Hall Hotel, Holburn, with Dame Stephanie Shirley giving a keynote speech. The first breakfast event will be held on 14<sup>th</sup> October and will focus on Human Trafficking, featuring a panel of experts and practitioners. The second event will be in December and will focus on Violence and Women and Girls.

## **Air Ambulance**

19. At your last Committee meeting, you asked that officers consider the viability of a capital grant to support the purchase of a new London Air Ambulance. There is an active fundraising campaign being run to pay for the £6m cost of a new helicopter. There is approximately £2m left to raise. Whilst the case has been made why a 2<sup>nd</sup> Air Ambulance is needed for London, for The Trust to make a capital grant in support it would need to fall within your existing grant-making policy: that is the policy arrived at through external consultation every 5 years and agreed by Court. Within this policy you have the possibility of making exceptional grants: these allow for grants which respond to new needs and circumstances which may have arisen since you fixed your priorities or work which falls outside your stated priorities but is nonetheless of strategic importance to London. The second helicopter is not a new need, nor was it something which was brought out as a funding priority in your last pan-London quinquennial consultation.
20. For the trust to make a grant to the Air Ambulance towards the purchase of a 2<sup>nd</sup> helicopter your grants policy would need to be amended following further consultation. This is not recommended. It is proposed that you give your support to the Chief Grants Officer approaching other grant making committees within the Corporation to request that they consider making a grant. Previously, £104,000 in 2005 and £63,000 in 2005 has been granted in this way.
21. You will recall that you have already made a revenue grant to the London Air Ambulance service for a Patient Liaison Nurse in 2012.

## **Strategic Away half-day**

22. Your CBT Committee strategic away half-day is in the diary for Friday 30 October. There will be coffee on arrival from 9.15am with a 9.45am start time. In consultation with your Chairman and Deputy Chairman it has been agreed that we will ask the consultant Annette Zera to facilitate the session, as per last year. Annette will also be facilitating the staff strategic away day. The location is to be confirmed, but will be outside of the Guildhall Estate and easily accessible. If you have any thoughts on content, please do let your Chairman or Chief Grants Officer know as a draft agenda will be prepared shortly.

## **Reporting**

23. Over the past year, we have made some changes to the presentation of your Committee Papers. We wish to continue to improve these to facilitate your good governance. Between now and next Committee meeting we will be particularly focusing on the best way to report to you grant spend – in particular separating out your grants budget for the Investing in Londoners agreed programmes, your 20<sup>th</sup> Anniversary earmarked monies; and the different elements of the grants budget uplift agreed by Court. Any thoughts

you have on current reporting or what you would like to see would be welcomed.

## Grant Applications Summary

24. You started 2015-16 with a grants' budget of £14,950,000. This was increased by £3,000,000 at the Court of Common Council in July. With six Committee meetings in 2015-16 spend per meeting should average 16.6% of the total budget. September's is the third of your meetings and, if all recommendations are approved you will have spent 51% of the total budget which is on target.

**Table 1: Overall spend against 2015/16 budget**

	<b>Grants budget</b>	<b>Grants spend</b>	<b>% spend of annual budget</b>
Original Grants Budget	£14,950,000		
Budget uplift (agreed July 2015 Court)	£3,000,000		
Write-Backs & Revocations	£32,765		
<b>Total Budget Available</b>	<b>£17,982,765</b>		
<b>Previous Committee meetings</b>			
May 2015		£2,033,625	11%
July 2015		£3,275,490	18%
<b>Sub-total approved spend</b>		<b>£5,309,115</b>	<b>30%</b>
<b>Remaining budget</b>	<b>£12,673,650</b>		
<b>Today's recommendations</b>			
September 2015		£3,945,975	22%
<b>Total annual spend</b>		<b>£9,255,090</b>	<b>51%</b>
<b>Remaining budget</b>	<b>£8,727,675</b>		

Additional annual funding for Prince's Trust funding (budget agreed Oct '14)	£1,000,000		
		£1,000,000	
<b>Balance of additional funding</b>		<b>£0</b>	

25. Today's meeting considers 76 applications. Of these 24 are tabled to Committee for decision and 23 are reported, having been approved under the scheme of delegations. A further 24 are recommended for rejection and 5 have been withdrawn by applicants.

**Table 2: Action to be taken on applications today**

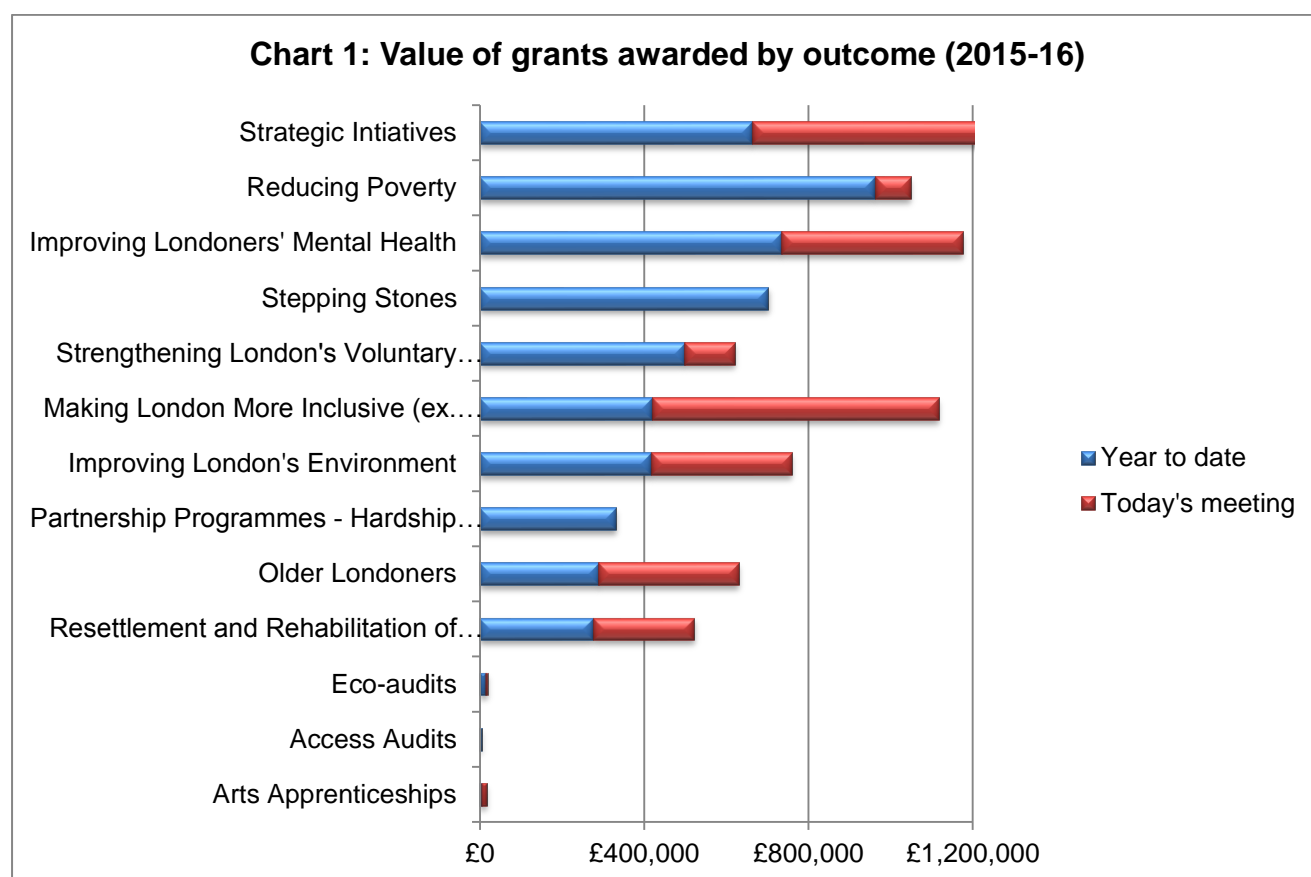
<b>Action to be taken</b>	<b>Number</b>	<b>Amount</b>
Applications recommended for grant to Committee	24	£3,508,150
Funding approved by delegated authority up to £10,000 (to note)	10	£30,800
Funding approved by delegated authority from £10,001 - £25,000 (to note)	5	£75,805
Funding approved by delegated authority from £25,001 - £50,000 (to note)	8	£331,220
Applications recommended for rejection	24	n/a
Withdrawn applications (to note)	5	n/a
Applications lapsed (to note)	0	n/a
<b>Total applications</b>	<b>76</b>	<b>£3,945,975</b>

- 26 Today's is the third Committee for 2015-16 and table 3 shows funding and recommendations per programme.

**Table 3: Awards and recommendations by programme**

<b>Fund/Program</b>	<b>Year to date</b>	<b>Today's meeting</b>	<b>Total</b>
Strategic Initiatives	£662,625	£1,490,205	£2,152,830
Improving Londoners' Mental Health	£734,820	£441,060	£1,175,880
Making London More Inclusive (ex. Access Audits)	£418,985	£698,050	£1,117,035
Reducing Poverty	£961,500	£87,000	£1,048,500
Improving London's Environment	£415,900	£342,500	£758,400
Stepping Stones	£701,600	£0	£701,600
Older Londoners	£288,900	£342,100	£631,000
Strengthening London's Voluntary Sector	£498,100	£122,240	£620,340
Resettlement and Rehabilitation of Offenders	£275,000	£246,520	£521,520
Partnership Programmes - Hardship Fund	£330,000	£0	£330,000
Making London safer	£0	£159,500	£159,500
Eco-audits	£13,000	£4,800	£17,800
Arts Apprenticeships	£4,000	£12,000	£16,000
Access Audits	£4,685	£0	£4,685
English for Speakers of Other Languages	£0	£0	£0
<b>Grand total</b>	<b>£5,309,115</b>	<b>£3,945,975</b>	<b>£9,250,405</b>

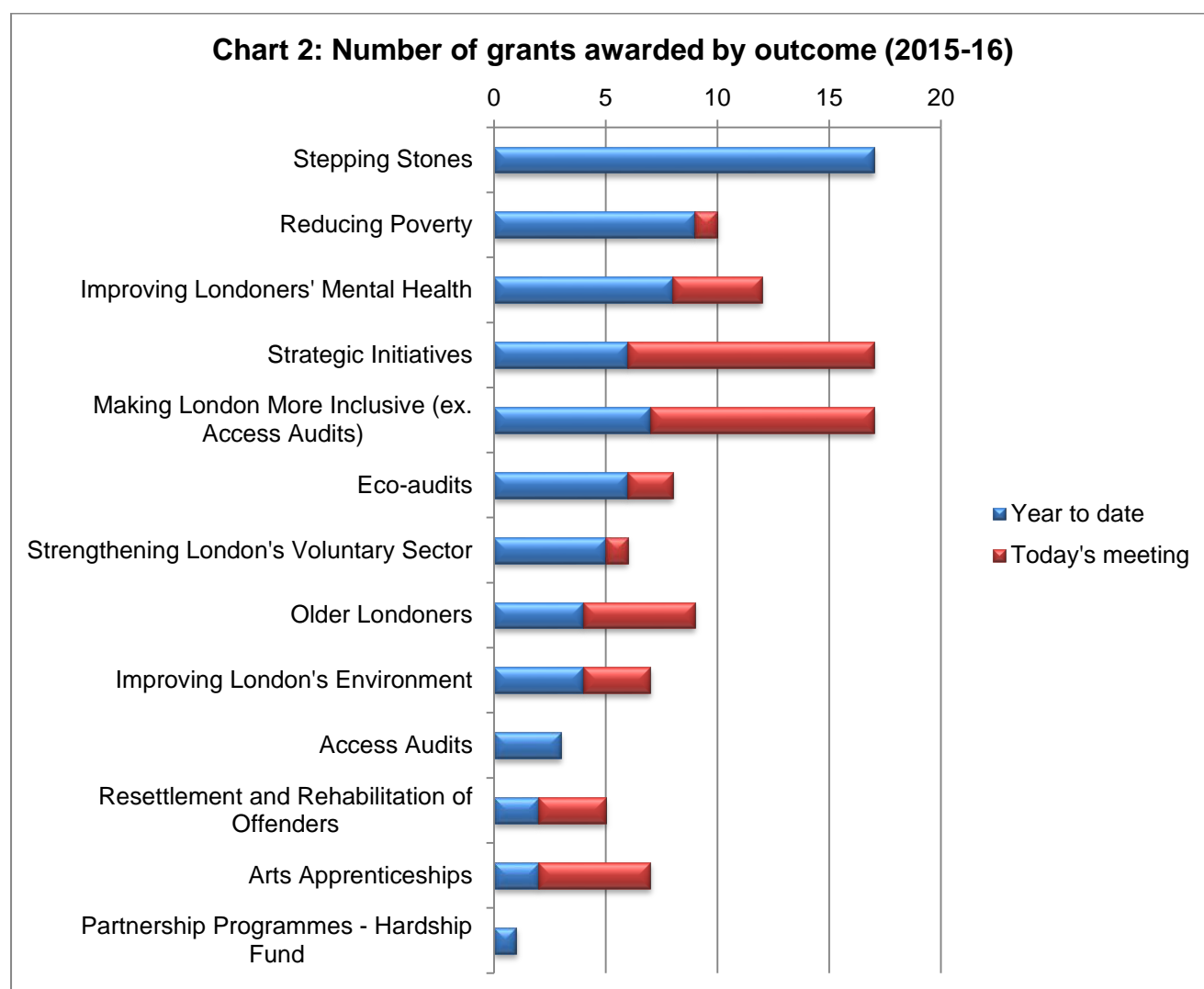
27. Today's papers contain four large Strategic Initiatives which, if approved, would make this funding strand your largest for 2015-16. This is a coincidence of timing and it is not expected that recommendations of similar size will be made to subsequent Committees and is not indicative of a pattern. Given the overall pressure on your funds however, Officers considered all the strategic initiatives being put to you at today's meeting in the round: in each instance, a lower figure than the requested figure is being recommended to you (the difference between the overall requested and recommended figures amounts to a difference of c.£500,000).
28. In previous Committee papers I have mentioned the specialist nature of work that the Trust seeks for its *Making London Safer* and *English for Speakers of Other Languages*. The small number of awards made under the former, and the lack of awards under the latter programme reflect the relatively low number of applications received and/or your desire to fund experienced providers. Chart 4 (below) shows the Trust has received and is assessing applications under both programmes and recommendations will be brought to your Committee in due course.
29. The value of grants awarded in the current financial year can be shown in chart 1:



The *Making London More Inclusive* excludes *Access Audits* which are shown as a separate line.

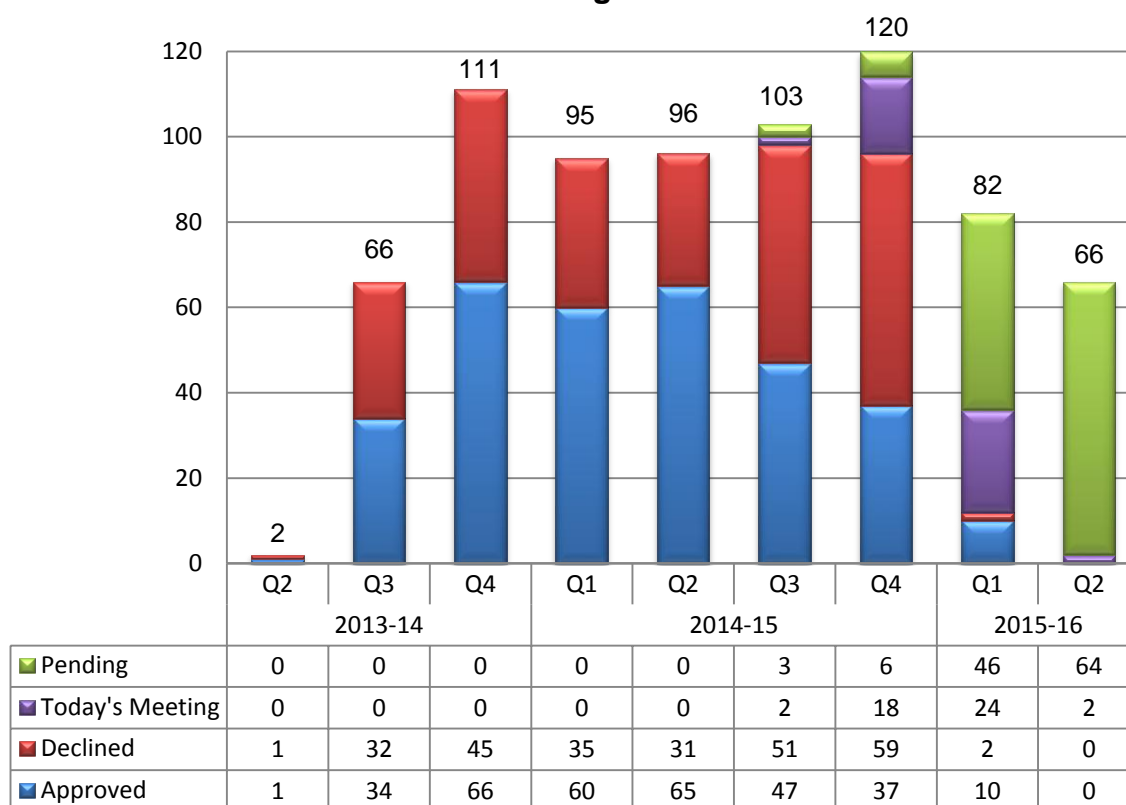


30. The number of grants awarded under each programme in the current financial year is shown in chart 2:



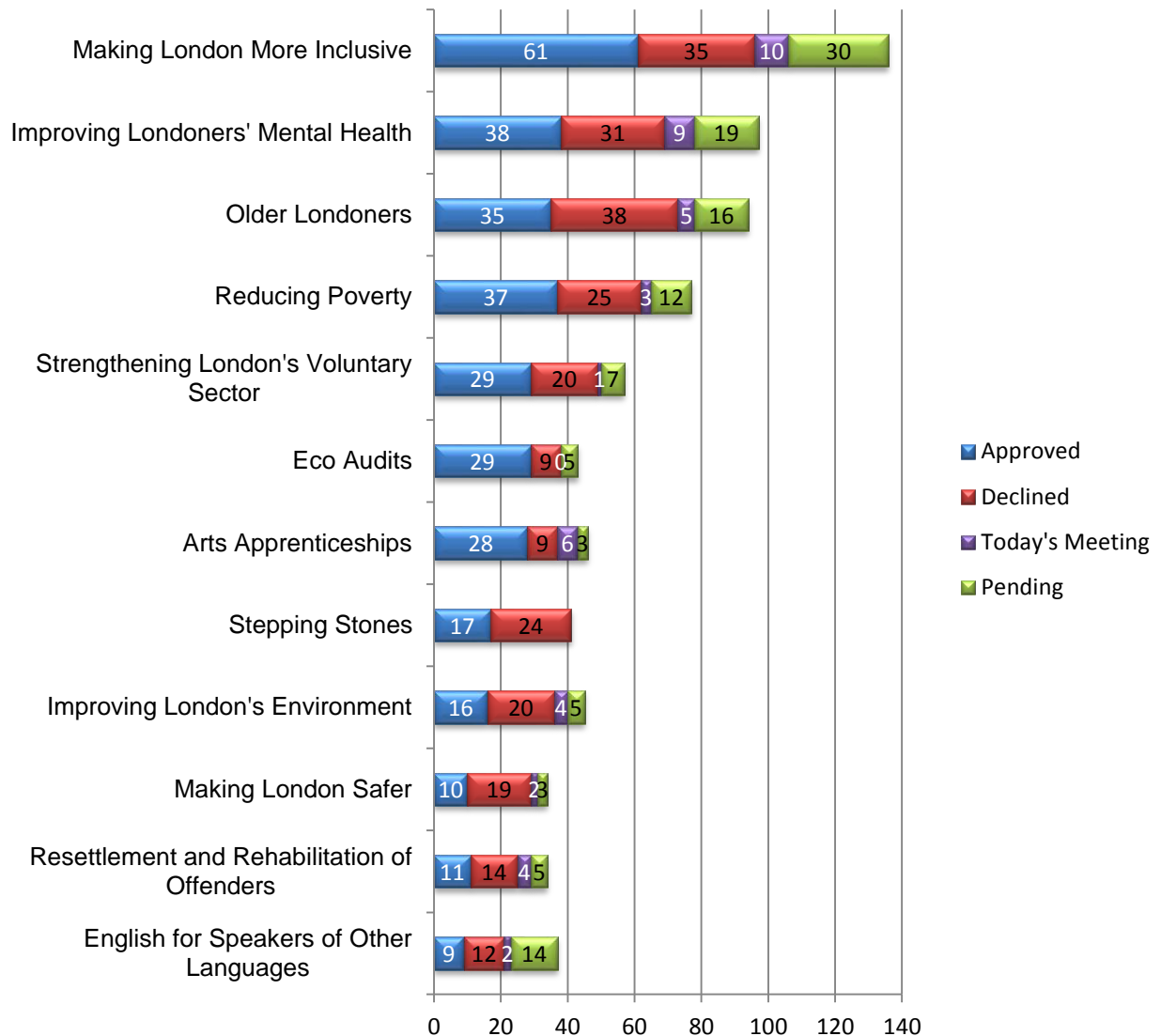
31. As with chart 1, Making London More Inclusive excludes Access Audits which are shown as a separate line.
32. As chart 3 shows, since the Investing in Londoners programmes were launched in September 2013 741 applications have been received. 320 applications have been approved and 256 declined (the remainder are pending). The overall applicant success rate is currently 55.5% which is in line with the Trust's recent grant-making experience.

**Chart 3: applications received and action taken since launch of Investing in Londoners**



33. The spike in applications seen in Q4 of 2014-15 coincides with the closing date for the first round of the Stepping Stones Fund.
34. By programme, the number of approved and declined applications is shown in chart 4 and indicates that the success rates are highest for the Trust's *Older Londoners*, *Eco-Audits* and *Arts Apprenticeships* programmes and lowest for *Making London Safer*, *Stepping Stones* and *English for Speakers of Other Languages* programmes.

**Chart 4: Applications received by programme and action taken since launch of Investing in Londoners in Sept 2013**



## **Communications**

### **20<sup>th</sup> Anniversary**

35. Champollion have continued to promote the Trust's work in its 20<sup>th</sup> anniversary year to a wide range of outlets, including Charity Times, Guardian Voluntary Sector Network and Third Sector. In addition, the Telegraph online have shown interest in an opinion piece by the Chief Grants Officer on the changing face of the charitable sector.

### **City Philanthropy**

36. Champollion have arranged a number of journalistic briefings on City Philanthropy – a wealth of opportunity with Cheryl Chapman. Although still in discussion, potentially, this could result in at least one high profile piece.
37. HR magazine has shown interest in an op-ed piece from Cheryl Chapman following the launch of the research undertaken by Cass Business School *More to Give*.

### **Stepping Stones**

38. Champollion have been working with the Principal Grants and Social Investment Officer on attracting media interest in the run-up to the re-launch of your Stepping Stones grants programme today.

### **London's Giving**

39. Champollion are in contact with a number of London-focused journalists to gauge interest in the story and a possible interview with Clare Thomas.

### **News round-up**

40. A round-up of media coverage can be found in the table below.

## PRO update for September 2015 Committee meeting

Charity	Publication	Circulation	Links	Reach
City Bridge Trust / London Bombings Relief Charitable Fund	London Live		Interview with City Bridge Trust's Stewart Goshawk on the London Bombings Relief Charitable Fund report <a href="http://goo.gl/evUfbg">http://goo.gl/evUfbg</a>	London wide
City Bridge Trust / London Bombings Relief Charitable Fund	Evening Standard	879,000	Letter from City Bridge Trust's Stewart Goshawk on the grant giving following the 7/7 bombings. <a href="W:\File Transfer\Morning Media Briefing\080715">W:\File Transfer\Morning Media Briefing\080715</a>	London Wide
Havering Food Bank	Romford Recorder	21,500	<a href="W:/filetransfer/morningmediabriefing/060715">W:/filetransfer/morningmediabriefing/060715</a>	Havering Wide
Havering Food Bank	Havering Advertiser	43,000	<a href="W:/filetransfer/morningmediabriefing/160715/haveringadvertiser">W:/filetransfer/morningmediabriefing/160715/haveringadvertiser</a>	Havering Wide
City Bridge Trust	Civil Society		City Bridge Trust announcement on £20 million annual grant giving – <a href="http://goo.gl/gLvquW">http://goo.gl/gLvquW</a>	National trade
City Bridge Trust	Third Sector	7,000	City Bridge Trust announcement on £20 million annual grant giving- <a href="http://goo.gl/7RUOAa">http://goo.gl/7RUOAa</a>	National trade
City Bridge Trust	Charity Times	9,000	City Bridge Trust announcement on £20 million annual grant giving- <a href="http://goo.gl/2EySMB">http://goo.gl/2EySMB</a>	National trade
Garden Museum	Horticulture Week	6,295	<a href="http://goo.gl/msf6E7">http://goo.gl/msf6E7</a>	National Trade
Homeless Link	Charity Times	9,000	<a href="http://goo.gl/ydF9Yz">http://goo.gl/ydF9Yz</a>	National Trade
The Volunteer Centre, Kensington & Chelsea	Chelsea, Kensington & Westminster Today	25,000	<a href="W:/filetransfer/morningmediabriefing/240615">W:/filetransfer/morningmediabriefing/240615</a>	Chelsea, Kensington & Westminster
Buttle UK	Waltham Forest Guardian	5,000	Letter regarding Anchor Project funding <a href="W:/filetransfer/morningmediabriefing/030815">W:/filetransfer/morningmediabriefing/030815</a>	Waltham Forest

## **Appendices**

Appendix 1: City of London Corporation Social Investment Fund current portfolio.

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## Appendix 1: City of London Corporation Social Investment Fund

### Current portfolio (largest to smallest)

Investment / holding	Social Purpose
Columbia Threadneedle UK Social Bond Fund £1,500,000	A >£60m fund investing in debt instruments issued by organisations working across a wide range of social development themes including education, housing and the environment.
Real Lettings Property Fund (rounds 1 & 2) £1,000,000	This £56.8m fund is being used to purchase up to 260 one and two bedroom properties in Greater London for tenants who are, or have previously been, homeless.
Rathbone Ethical Bond Fund £1,000,000	A >£200m fund investing in tradable debt instruments issued by socially screened organisations.
Golden Lane Housing 2013 4% Bond £500,000	A £10m bond fund to purchase, adapt and let up to 30 freehold properties to people with learning disabilities.
Greenwich Leisure Limited 5% Bond £500,000	A £5m bond fund used for restoration of Royal Greenwich Lido, repurposing of Olympic Aquatics and Copper Box Centres, developing affordable health and fitness centres in Sidcup and Romford and other projects consistent with Greenwich Leisure Limited's social aims
Framework Housing £500,000	A £1.25m loan package from several charitable Trusts used to enable 210 homeless and vulnerable people to live independently by building or adapting 23 accommodation units.
Commonweal – Praxis Housing Project £500,000	A £2.5m property fund providing accommodation for vulnerable migrants with no recourse to public funds through the purchase and management of seven homes in the Croydon area. The accommodation will benefit up to 210 families and 126 single people over the 7 year investment term.
Affordable Homes Rental Fund £500,000	A £5m fund providing affordable accommodation for people otherwise priced out of their local area.
Y:Cube Housing £500,000	A £1.7m fund supporting the construction and management 36 units of affordable accommodation for people who are exiting a period of homelessness

Investment / holding	Social Purpose
<p>Small Enterprise Impact Investing Fund (SEIIF)</p> <p>£318,513</p>	<p>The USD5.9m SEIIF provides capital by SMEs in low to middle income economies, prioritising those investment opportunities that focus on job creation, food security and women's empowerment.</p>
<p>The Foundry</p> <p>£300,000</p>	<p>A shared office space in Vauxhall for charitable organisations working to protect human rights and promote social justice.</p>
<p>Midlands Together 4% Bond</p> <p>£300,000</p>	<p>A £3m bond funding employment, training and mentoring to 100-150 ex-offenders through a property refurbishment programme across the West Midlands.</p>